



DE PAUL COLLEGE, MYSORE

Affiliated to Mandya University / AICTE Approved

Enlightening to Empower

OUTCOME BASED EDUCATION- DEPAUL COLLEGE FRAMEWORK- 2024

I. BCOM- PROGRAM OUTCOMES

- Demonstrate comprehensive knowledge in commerce, finance, and business management.
- Apply critical thinking and analytical skills to solve real-world business challenges.
- Utilize effective communication skills in professional business environments.
- Display ethical decision-making and social responsibility in personal and professional contexts.
- Develop entrepreneurial skills and adaptability to succeed in dynamic business environments.

II. COURSE OUTCOMES

1. Financial Accounting

- Understand the basic principles and concepts of accounting.
- Apply accounting techniques to record and summarize business transactions.
- Prepare and interpret financial statements in accordance with regulatory requirements.

2. Business Economics

- Analyze the impact of economic policies on business decisions.
- Apply economic theories to solve business problems and make informed decisions.
- Understand the role of supply, demand, and market equilibrium in pricing and production.

3. Corporate Law

- Demonstrate an understanding of legal frameworks governing companies.
- Apply key provisions of corporate law in managing company affairs.
- Analyze legal cases to understand the responsibilities and rights of stakeholders.

4. Cost Accounting

- Apply cost accounting techniques to determine the cost of production and services.
- Evaluate cost behavior for decision-making and cost control.
- Prepare budgets and analyze variances to enhance cost efficiency.

5. Marketing Management

- Understand core marketing concepts and strategies.
- Develop marketing plans by analyzing consumer behavior and market trends.
- Apply the marketing mix (product, price, place, promotion) to real-world business scenarios.

6. Human Resource Management

- Understand the key functions of HR management, including recruitment, training, and performance evaluation.
- Analyze the role of HR in enhancing employee productivity and organizational success.
- Apply HR policies to manage workplace issues ethically and efficiently.

7. Financial Management

- Analyze financial data to make investment and financing decisions.
- Apply concepts of capital structure, working capital management, and dividend policies.
- Understand risk and return in financial decision-making.

8. Business Statistics

- Apply statistical techniques for data analysis and business decision-making.
- Understand the importance of probability and sampling in business contexts.
- Use statistical tools to forecast and predict business trends.

9. Auditing

- Understand the principles and objectives of auditing.
- Apply auditing techniques to verify and evaluate financial statements.
- Identify and report fraud, errors, and compliance issues in business operations.

10. Entrepreneurship Development

- Understand the fundamentals of entrepreneurship and innovation.
- Analyze the process of starting and managing a new business venture.
- Develop business plans and strategies for successful entrepreneurship.

III. PROGRAM SPECIFIC OUTCOMES (PSOS)

1. Apply advanced accounting and financial techniques in business decision-making and financial management.
2. Demonstrate expertise in business laws and regulations to ensure legal compliance in corporate practices.
3. Analyze market trends and consumer behavior to develop effective marketing strategies for business growth.
4. Utilize cost accounting and budgeting tools for efficient business operations and resource management.
5. Develop entrepreneurial skills to create and manage successful business ventures, contributing to economic development.

These PSOs highlight the specialized knowledge and abilities students will acquire in the B.Com program.

IV. PROGRAM EDUCATIONAL OBJECTIVES (PEOS)

1. Develop core competencies in accounting, finance, marketing, and business management.
2. Enhance analytical and problem-solving abilities for business decision-making.
3. Promote ethical practices and social responsibility in professional life.
4. Encourage lifelong learning and adaptability in a dynamic business environment.
5. Cultivate entrepreneurial and leadership skills for business innovation and management.

Common **Assessment Methods** for the B.Com program:

1. **Written Examinations:** Evaluates students' theoretical knowledge and understanding of course content.
2. **Assignments and Projects:** Assesses application of concepts to practical business scenarios and problem-solving skills.
3. **Case Study Analysis:** Tests the ability to analyze real-world business situations and propose strategic solutions.
4. **Presentations:** Measures communication skills and the ability to effectively convey ideas in a professional context.
5. **Quizzes and Class Tests:** Provides continuous assessment of students' grasp on key concepts and topics throughout the course.
6. **Internships/Field Work:** Evaluates practical experience and the application of classroom learning in a professional environment.
7. **Group Discussions and Participation:** Assesses teamwork, collaboration, and active engagement in class activities.
8. **Viva Voce/Oral Exams:** Tests in-depth understanding of topics through oral questioning.