

Report on Expert Talk

Event: Expert Talk on Career Opportunities After Graduation

Speaker: CA Vinod Chandran, CEO, MyLogic Business Management School

Date: 8th August 2024

Venue: Deaudi, De Paul College

Attendees: Students from BCom, BBA, BA, and BCA Departments

Overview

CA Vinod Chandran, a distinguished Chartered Accountant and CEO of MyLogic Business Management School, conducted an insightful session at De Paul College, Deaudi. The talk was designed to guide students from all disciplines on the diverse career pathways and professional courses available after graduation, with a special focus on globally recognized finance and accounting certifications.

Key Highlights

• Globalization and Career Trends:

CA Vinod Chandran began by discussing the evolving job market, emphasizing how globalization has increased the demand for finance professionals with international qualifications. He highlighted that students from all streams—BCom, BBA, BA, and BCA—can leverage these opportunities by pursuing relevant professional courses.

• Professional Courses Explained:

The session provided a detailed overview of the following certifications:

• CMA (Certified Management Accountant):

A globally recognized certification focusing on management accounting and financial management. It is open to graduates and undergraduates (with some restrictions) and is ideal for those interested in financial planning, analysis, and decision-making.

• ACCA (Association of Chartered Certified Accountants):

An international qualification that equips students with advanced accounting skills, opening doors to global career opportunities. ACCA is accessible to students from various academic backgrounds.

• CA (Chartered Accountant):

A prestigious and rigorous qualification in India, known for its comprehensive coverage of accounting, auditing, and taxation. It is highly respected but requires significant commitment and time.

• USCMA (United States Certified Management Accountant):

Essentially the same as the CMA (USA) certification, this qualification is recognized globally and is particularly attractive for those aiming to work in international settings or multinational companies.

• Eligibility and Benefits:

Mr. Chandran clarified that while some courses like CA may be more rigorous, certifications like CMA, ACCA, and USCMA are accessible to students from both commerce and non-commerce backgrounds. He stressed the importance of these certifications in enhancing employability and securing rewarding careers in finance and related fields.

• Placement and Support:

He introduced MyLogic's educational model, which combines expert coaching, live classes, and robust placement support. The model ensures that students receive guaranteed interview opportunities with top multinational companies, along with ongoing mentorship and career guidance.

• Emerging Trends:

The talk also touched upon current trends in finance education, such as the integration of technology and the growing importance of international qualifications. Students were encouraged to stay updated with industry developments and continuously upgrade their skills.

Student Engagement

Students from all departments actively participated in the session, asking questions about eligibility, course duration, and career prospects. Many expressed interest in exploring international finance certifications and appreciated the practical insights provided by the speaker.