



DE PAUL COLLEGE

(Affiliated to Mandya University)

Report on Stock Market Session

Organized by: Entrepreneurship Club, De Paul College

Date: 28th February 2025

Venue: Conference Hall, De Paul College

Resource Person: Mr. Kumar K, Assistant Professor, Department of Commerce, Sheshadripuram College

Participants: BCom and BBA Students

Introduction

On 28th February 2025, the Entrepreneurship Club of De Paul College organized a Stock Market Session for BCom and BBA students at the college's Conference Hall. The session aimed to provide students with practical insights into the functioning of stock markets, investment strategies, and the importance of financial literacy for future entrepreneurs and business professionals.

Event Highlights

- **Welcome and Introduction:**
The session began with a welcome address by the Entrepreneurship Club coordinator, who introduced the resource person and outlined the objectives of the event.
- **Expert Presentation:**
Mr. Kumar K, Assistant Professor, Department of Commerce, Sheshadripuram College, delivered an engaging presentation. He covered the basics of stock markets, including:
 - **Structure and Functioning:** Overview of stock exchanges, key players, and the process of buying and selling shares.
 - **Investment Strategies:** Discussion on fundamental and technical analysis, risk management, and the importance of diversification.
 - **Market Indices and Trends:** Explanation of major indices (such as BSE, NSE), factors influencing market movements, and recent trends.
 - **Role of Technology:** Impact of digital platforms and online trading on stock market participation.
- **Interactive Session:**
The presentation was followed by an interactive Q&A session, where students clarified their doubts and discussed topics such as market volatility, safe investment options, and the role of regulatory bodies.
- **Case Studies and Practical Examples:**
Mr. Kumar K illustrated concepts using real-world case studies and examples, making the session relatable and practical for the students.

- **Participation and Engagement:**

BCom and BBA students actively participated, demonstrating keen interest in understanding the dynamics of financial markets and their relevance to business and entrepreneurship.

- **Vote of Thanks:**

The session concluded with a vote of thanks by the club secretary, who expressed gratitude to Mr. Kumar K and all participants for their active involvement.

Conclusion

The Stock Market Session was highly informative and well-received by the students. The practical insights and expert guidance provided by Mr. Kumar K enhanced students' understanding of stock markets and their significance in the business world. The event successfully fostered financial awareness and entrepreneurial spirit among the participants.


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